

## **Appendix A**

### **Alliance Concept Submission Form**

Title

Organization Name

Amount Requested

Grant Contact Person

Telephone Number

Mailing Address

Email Address

Business Address

Telephone Number

Do not to exceed three (3) numbered pages. Use titles and headers as shown (A1 - D2) and fill in responses below each. The text must be a minimum 12-point font (Times New Roman) and printed on 8.5 x 11 inch white bond paper with one-inch margins. Provide 10 double-sided copies and one original.

#### **A. Project Overview (12 points): Provide a brief description of the project**

1. Indicate which priority area is the primary focus of the project. If multiple priorities will be impacted by the project, please list them.

2. Describe the problem the project will address

3. Describe the goals of the project.

4. Describe project objectives.

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5. Provide a narrative timeline for completion of objectives and the project.

### **B. Team Members (6 points): The entire group involved in the project**

1. Clearly identify the principal investigator and others responsible for decision making, budgets, economic assessments, and meeting objectives and goals. This is the **Management Team**. What will be the role of each?

2. Clearly identify those involved in providing outreach to stakeholders, completing project tasks, or providing advice, assistance, or other input to the Management Team. These are the **Team Partners**. What will be the role of each?

### **C. Communication (8 points):**

1. Why do you feel the project is ready for implementation and will result in improved pest management decisions?

2. Identify a distinct target audience. Describe how you will communicate project results to your target audience.

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3. Describe ideas to increase awareness of the project beyond the target audience.

### **D. Success (6 points): Confirming implementation**

1. Provide a brief description of how you plan to measure implementation of IPM.

2. How will you know you have been met the goals of the project?